



25th world gas conference  
"Gas: Sustaining Future Global Growth"

# IMPORT AND EXPORT OF LNG IN NORTH AMERICA: HISTORY AND FUTURE PERSPECTIVE

And now for something completely different.....

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# US LNG Exports Are Nothing New!

- Alaska LNG plant at Kenai commenced operations in 1969
  - Over 40 mt of LNG sold, almost entirely to Japan
  - Still in intermittent operation
  - The first plant to use Optimized Cascade liquefaction system: the technology to be used at Sabine Pass
- The first LNG export took place in January 1959
  - The Methane Pioneer sailed with 5000m<sup>3</sup> of LNG from Lake Charles to Canvey Island in the UK



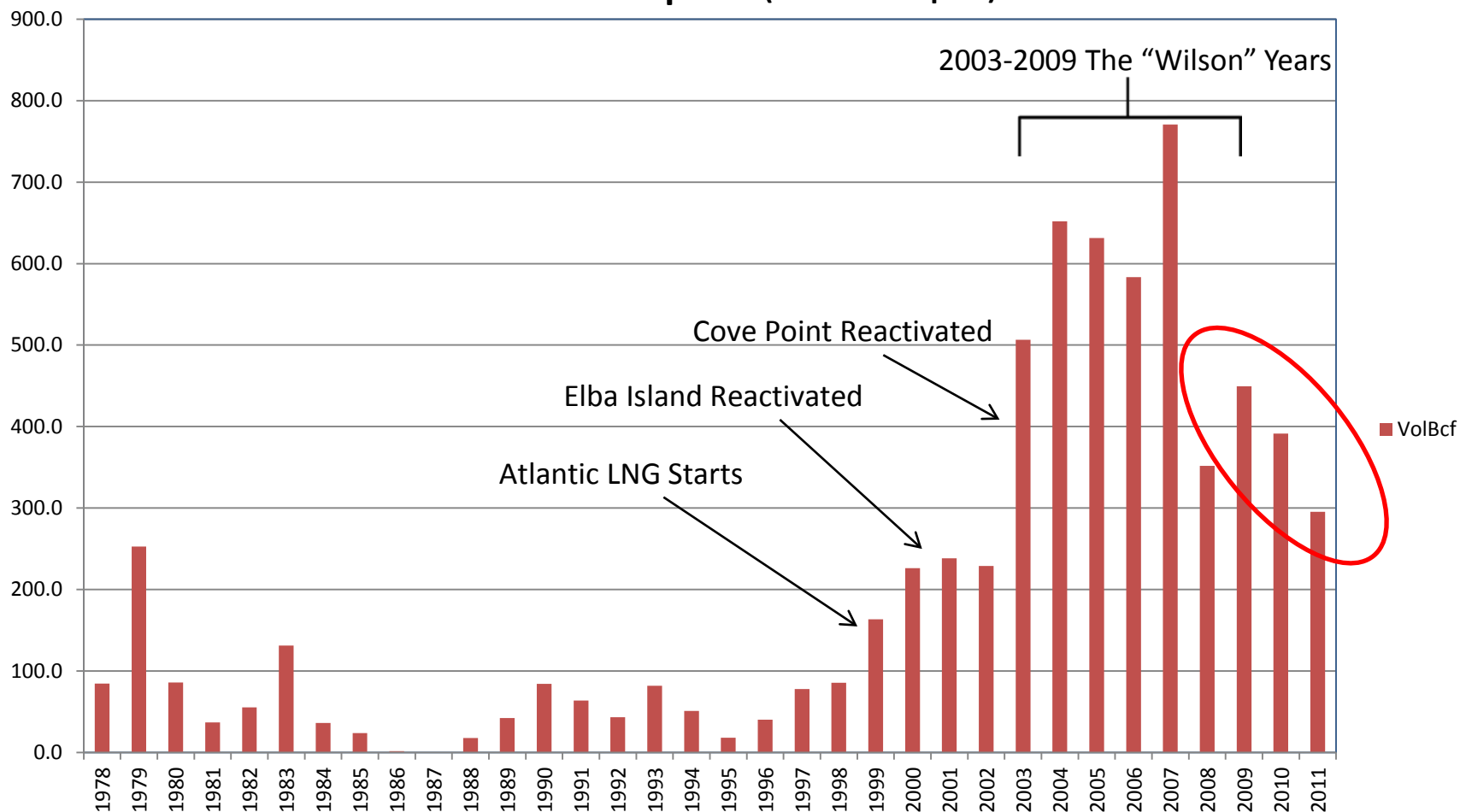
- She was the first diesel powered LNGC
- In 1968 she performed the first import to the US from Algeria

# LNG Imports: a History Until 2000

- US domestic gas price regulation resulted in gas shortages during the 1970s
  - LNG imports, at higher prices, were considered essential to maintain gas supply
  - Cove Point, Elba Island and Lake Charles were built in this expectation
  
- Gas market deregulation provided pricing incentives to increase domestic gas supply
  
- Price disputes with Algeria resulted in the supply contracts being cancelled
  - Elba Island and Cove Point mothballed
  - Lake Charles operated intermittently, as did Everett
  
- Note that combining expensive LNG with price controlled domestic gas is not unusual
  - UK in the 1970s
  - India and Argentina currently use this approach

# Post 2000: Import Renaissance or New Dawn Fades?

## US LNG Imports (Net of re-export)



# Post 2007: from Famine to Feast

- In the early 2000s new LNG import was foreseen by EIA and, importantly Cheniere, Sempra, Freeport and Repsol as conventional domestic gas supply was projected to fall
  - Directional drilling and 3-D seismic were not enough to bring new supplies forward
  - New terminals were constructed
- In 2007 the prophesy seemed to be fulfilled: all US terminals were running at capacity
  - 3bcf/d actually occurred in the summer!
  - Sadly, all the new terminals missed the party
- Then look who turns up.....
- US LNG imports through March 2012 are running at 178 Bcf annualized c.f. 295bcf in 2011
- Yet again, US is the market of last resort
- US gas reserve to production ratio climbs from about 10 years to over 20 years



# US Export Projects: Can They *Really* Work?

## Ingredients for a traditionally viable LNG project



- Negotiated and specially designed fiscal regime, backed by 20 year government commitment, to provide fiscal certainty
  - Oil based production sharing agreements do not usually address gas
  - Tax holiday e.g. 10 years (ALNG)
  - Accelerated depreciation
  
- These provide a means of risk sharing with host, BUT
  - No cookie cutter models, each one has to be negotiated
  - Negotiations take a long time, not under project control
  - Disputes over the terms can arise especially in changing market environment (Trinidad)

## ■ Cheap gas

- Usually gas that has no other value in the host market
- Low cost to develop
- Wet gas: condensates are a real bonus: low cost to process high sales value (Qatar)
- Fixed price or price structured to ensure LNG plant is paid for (Indonesia)

## ■ Good Geographic location

- Close to multiple markets, preferably growing ones
- No shipping bottlenecks such as canal transits

## ■ Cheap Labor

- Lots of it: plants need 3000+ construction workers
- Lack of trades union disputes

- Oil major/strong technical sponsor
  - Shell has excelled in this role: Malaysia, Oman, Brunei, Sakhalin, QG4
  - Total, BP, BG also capable
  - NOCs can provide leadership: Petronas, Pertamina, ADNOC,
- Supportive Government or Country Environment
  - LNG is very much about international politics
  - Governments change: projects need to demonstrate good citizenship
- The Ability to Enhance Local Communities
  - Skills transfer/training
  - Social development



# So How Do the US Projects Stack Up?

## Not very well

Factor	Score	Comment
Fiscal regime	0/5	No special deals for LNG. Non-FTA export ruling hampers decision making
Cheap Gas	1/5	Gas price is determined by US market and is volatile. No condensates for project
Geographic Location	1/5	Far from major markets in Asia: Panama Canal will add to logistics costs: project economics will be hurt by high shipping costs
Cheap Labor	0/5	Plants will not be Thai-built modules but stick-built in the US
Strong technical sponsor	1/5	Specialized companies, based on import projects
Supportive Environment	0/5	US environmental lobby is well organized. Domestic industry opposed to export
Local community benefits	?	These are usually addressed at permitting stage, not always with success

## And Now For Something Completely Different

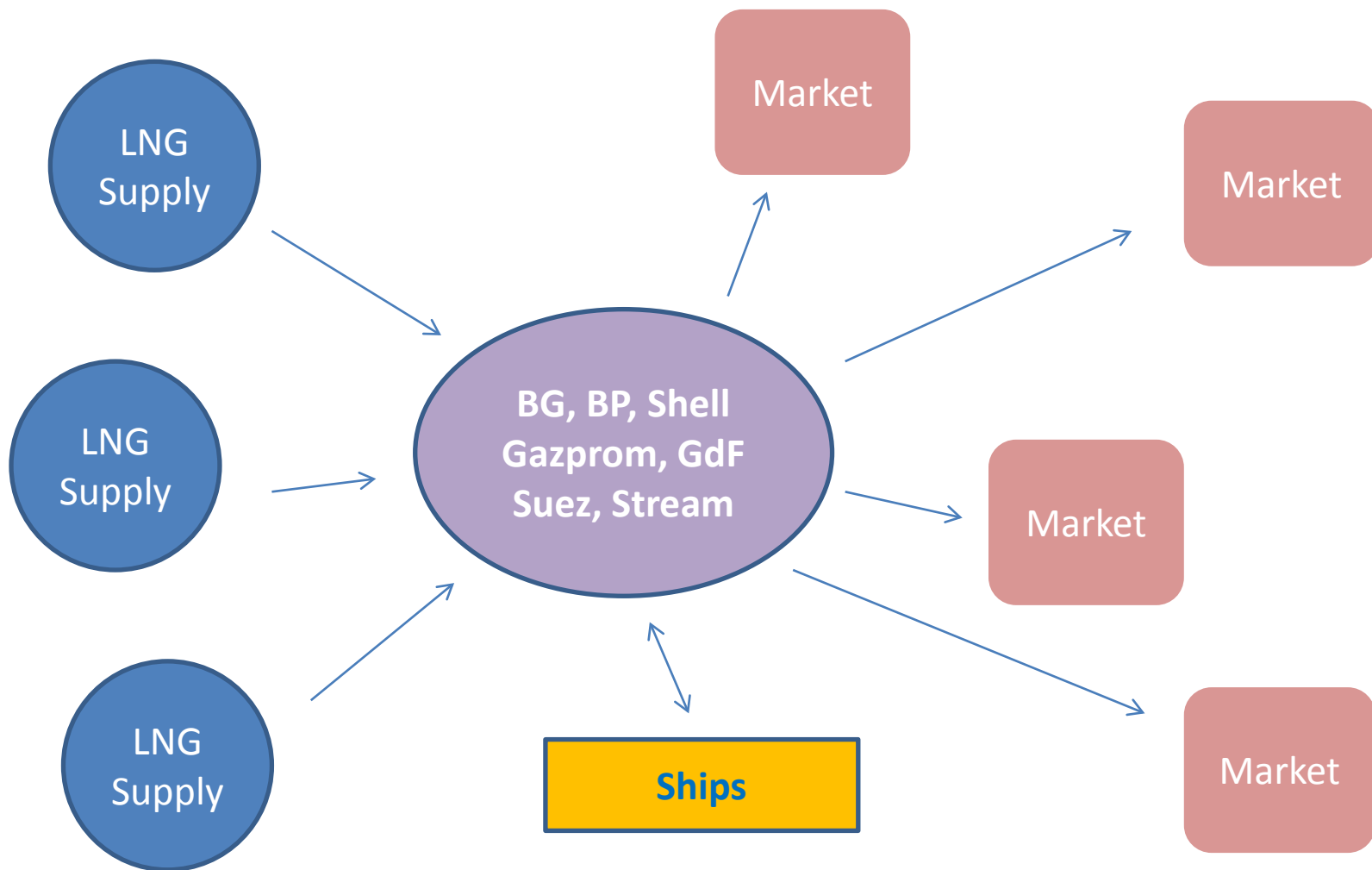
US LNG Export projects are based on a new business model and one that reflects the change in LNG as an energy source and especially how it is traded

Look at who the buyers are:

BG, GdF Suez, Gas Natural

Plus GAIL, Korea Gas, Mimi

# Rise of the Portfolio Player



# What is so Special About Portfolio Players?

## Portfolio players:

1. Need LNG supply: traditional projects want to control where their LNG goes and are reluctant to sell to non-utility third parties
2. Make large margins (\$4+ per MMBtu) by exploiting arbitrage between markets
3. Have high fixed costs in terms of shipping and terminal capacity
4. Have control of large fleets. BG 23 ships; Stream 21; GdF Suez 16 etc. This facilitates optimization and ability to respond to short term market dislocations
5. Are a critical part of the move towards commoditization of LNG

# What Makes a Commodity?

- **Always available**
  - Look at 2011: Japan got all the LNG it needed
- **The marginal cargo price is set by supply and demand**
  - The marginal cargo follows the money
  - Spot price reporting is now commonplace
- **The means of transportation and storage are also commoditized**
  - Speculative new building of LNGCs
  - Re-export of LNG from the US: essentially storage plays
  - Singapore facility will add to this
- **Hedging instruments exist**
  - The new CME swap is an example, banks will also sell JCC and JKM hedges
  - Gas price hedges could be instrumental in securing profitability of US LNG exports

# What Makes a Commodity?

- **Transaction effort and costs are minimal**
  - We are a long way from this: vessel compatibility, lots of different Master Sales and Purchase Agreements, no voyage charter party etc.
- **Marginal production is non discretionary**
  - E.g. oil wells run flat out, the corn crop 'is what it is'
  - In the traditional LNG world, production is performed to meet long term contracts. Spare capacity is held in reserve or used to recover from upsets
  - However projects with portfolio buyers such as Atlantic LNG have an incentive to run at maximum capacity. US Gulf export plants will run flat out.

***US LNG Export projects represent more than just another tranche of LNG coming to the world market. They reflect a change in the way LNG commerce is performed and as such are an important milestone in the commercial evolution of LNG***

- Commodities have global prices
- What Happens if there is a global price for LNG?
  - Arbitrage profits will be non-existent
  - Product will most likely be shipped to the nearest market reducing ton miles and the need for shipping
- Remember the US LNG experience: change happens faster than one might expect, even in LNG