



25th world gas conference  
"Gas: Sustaining Future Global Growth"

# Sector branding will save the Gas Sector

Talent is a Joint Venture

By: Geertje Dam, Director New Business TTA World

Date: June 5<sup>th</sup> 2012

Venue: Plenary Hall



Patron



Host

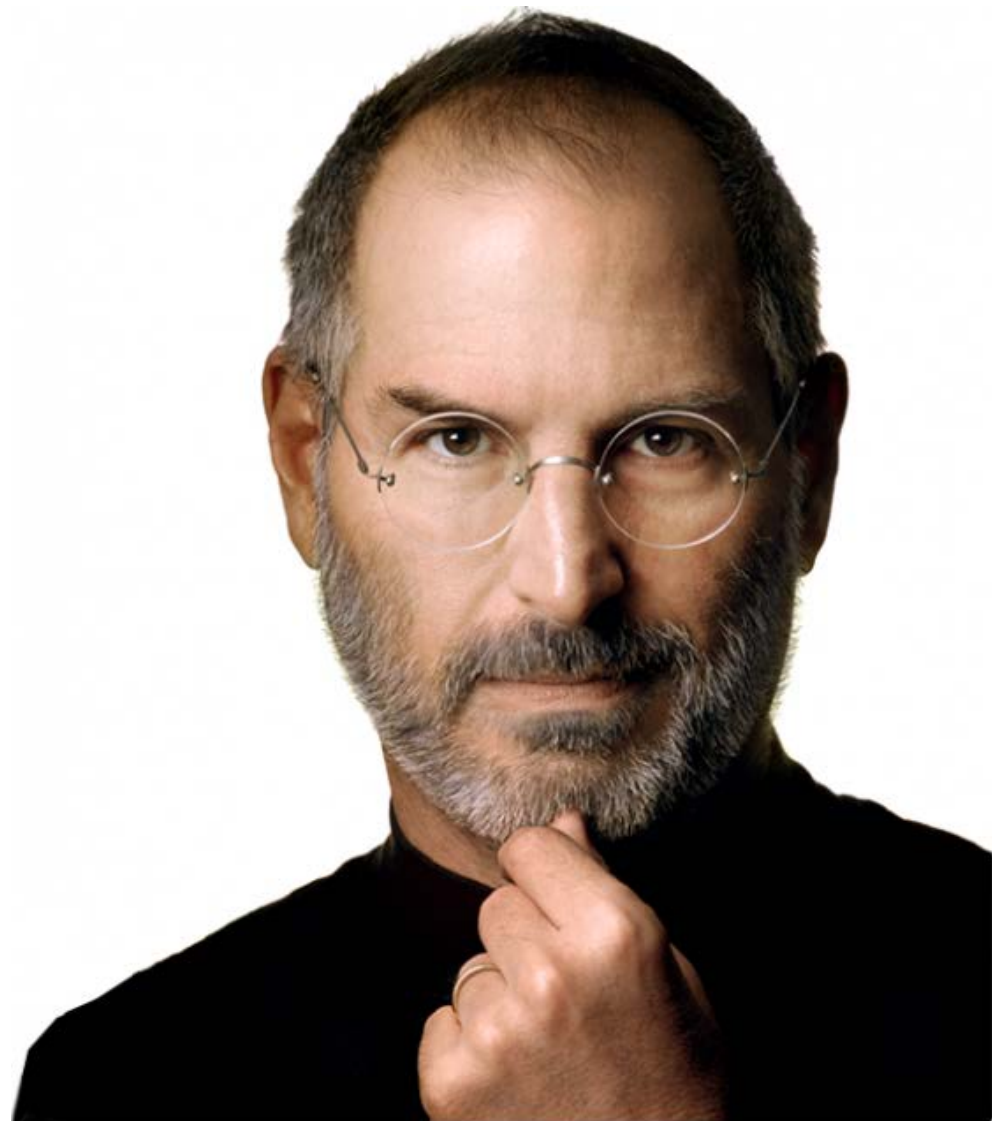


Host Sponsor



# Who is the Steve Jobs of the Gas Sector?

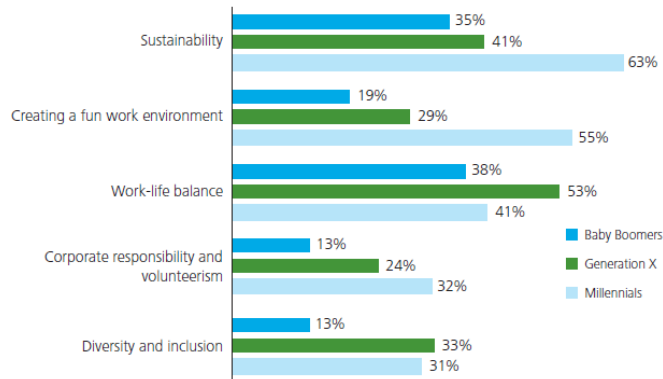
- Accelerate Now
- Transfer Knowledge
- What is your story?



# Attract Talent as a Sector

- Experience and participate
- Enjoy complex problems
- Sustainability is the key

Figure 7. When considering an employer, how important is the organization's commitment to the following?



- Source Deloitte: talent edge 2020, April 2011





# Test Talent Online

- Quantity vs Quality
- Talent is Owned by 20%
- High performing Teams



## Universities

With well over 500 universities including top universities like:

- Massachusetts Institute of Technology (MIT)
- University of Cambridge
- Stanford University
- California Institute of Technology
- Delft University of Technology
- Harvard University
- Norwegian University of Science and Technology
- ETH Zurich
- National University of Singapore
- Tsing Hua University
- Oxford University
- Hult International Business School
- United Arab Emirates University



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- 500+ Top Universities
- Join Forces! 2015 Paris; 2018 Washington



Check out (pre) Finals!!

Thursday 7th of June, 15.00 – 17.00h at the Youth Conference – Tower 3, Level 19



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