

25th world gas conference "Gas: Sustaining Future Global Growth"

Forecasting gas markets

New disciplines needed this century By: Karen Sund & Dragoș Tâlvescu, Date: 06 June 2012 Venue: WGC 2012 Concept Village



Gas markets are less predictable – "precious" resource or commodity?

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- Many markets are less predictable
 - Gas demand could increase or fall
- Prices matter more than before
 - Also, becoming more volatile
- Politics matter more in free markets -frequent goal changes
- Investors diverse
- Infrastructure vital
- Technology improves
- Many surprises last few years!



Future gas prices – the conventional view



- For many years, supply cost curves have prevailed
 - Uniform rationality assumed
- Some supply cost curves show gas above oil parity in 2025
- Conventional view that a "fair" price of gas is 80% of oil
- We will show that prices could develop in many ways!



Future demand – the conventional views

- "Gas is the best fuel for all markets" quick, easy, clean and flexible
- "We have seen strong growth, this will continue"
- Now, prices, risks, responsibilities and outlook is much more complex
- This presentation will show new ways of thinking that could support this





Even comprehensive models fail We suggest new ways of forecasting

Reference scenario for US net imports of LNG (2007-2012)



Data: Energy Information Administration (EIA), Annual Energy Outlook (AEO) 2007-2012

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...so demand curves could be useful







Average monthly prices: US (HH), Germany (BAFA), Japan (CIF)

Data: Japan Trade Statistics, EIA, BAFA – May 2012

Gas prices: Coal as floor more relevant than oil as ceiling?

European historic spot and forward prices for oil, gas and coal

The picture is complex – Drivers change over time

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Balancing power – how attractive?

- Starting point:
 - Gas has an advantage in ramping up and down
- Margin would be shared by many
 - Many costs to deduct from the peak electricity price
 - Netback for gas less attractive?

Technology is important & impacts several elements IGU Infrastructure **Supply** New ways to Supply and storage produce, transport (and bottlenecks) and use gas Demand Gas **Price** Alternative energy to gas, **Relative prices, incentives Economic condition** (recession vs. growth)

and balance of trade Energy Voters policy NGO's Lobby New clean tech, **Environmental ambitions** alternatives Climate and other emissions

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Infrastructure often key to new activity

- Seen as a necessary investment in integrated companies
- Liberalisation, regulation, specialisation has changed this
- More rather than less – normally best for society

LNG trucks – virtual pipelines?

Source: paccar.com

But so do human factors: Bias and preferences

Even countries have personalities: Macho vs. careful

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- Resource matters: Leading exporter vs securing supplies
- Money matters: Cost of imports vs support to own energy
- Perception of strength vs vulnerability

Net imports and exports of oil and gas

Russia 🔦 150 exporters of oil&gas 100 Qatar Norway Natural gas Canada 50 Algeria Iran 0 Iraq India Saudi Arabia Kuwait China S Korea importers of oil&gas France -50 Italy Germany USA Japan -100 -200 -100100 200 300 500 -600 -300 400 Petroleum

Source: Blázquez and Martín-Moreno, April 2012 – Emerging Economies and the New Energy Security Agenda (ARI)

Dilemma: Role of government

- All countries would like to have secure supplies of critical energy
- How to set requirements in a liberalised world?
- Until this is clear political risk is one of the largest barriers to investment
- Easy way out for the governments (or their TSOs) – book capacity

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Future gas demand is uncertain: Two scenarios to illustrate

- Scenario 1: Affordable + available
 - More base load
 - More use in transportation
 - More imports needed
- Scenario 2: Managed supplies of "precious" gas
 - Higher prices + lower volume
 - Mainly peak load in electricity
 - More renewables
 - More shale gas
 - Less imports
- This logic is relevant for other geographies, too

Data: PRIMES; Sund Energy

- We need to be more critical to old models
 - Review assumptions, rely less on models only
- We need to think more before using models
 - Second order impacts come quicker in a dynamic world
- Prepare business models and investments for agility
 - Optionality gives strength and robustness
- Let's learn from surprises and avoid some in the future!

We are happy to discuss further!

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