

Fostering Research and Innovation to Unlock Reservoir Potential

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VP Unconventional Resources

Schlumberger

June 6, 2012



Patron



Host

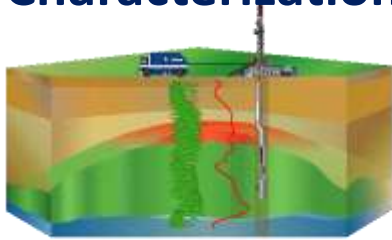


Host Sponsor

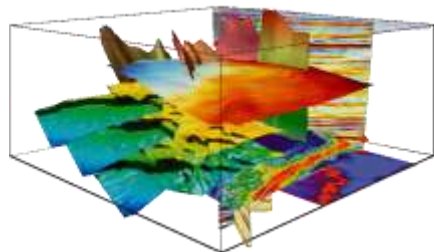


Schlumberger Technologies Today

Reservoir Characterization



Characterizing the Reservoir
Measurements, Well testing



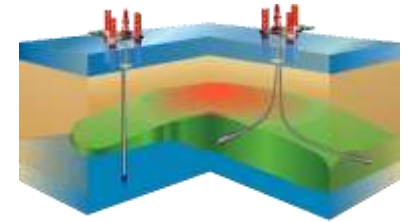
Interpretation
*Consulting & data processing
Software*



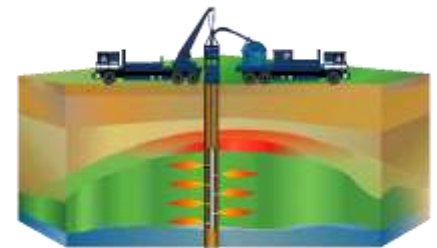
115,000 employees
167 Nationalities
94 Countries



Reservoir Production

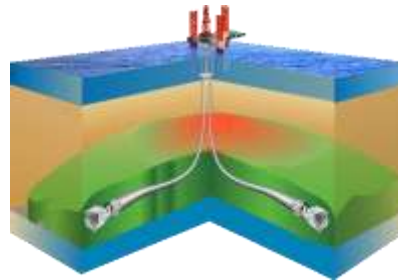


Producing the Reservoir
Completions, Artificial Lift



Optimizing the Reservoir
Stimulation, Intervention

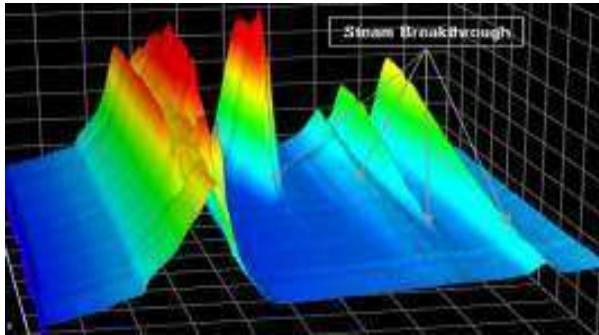
Drilling



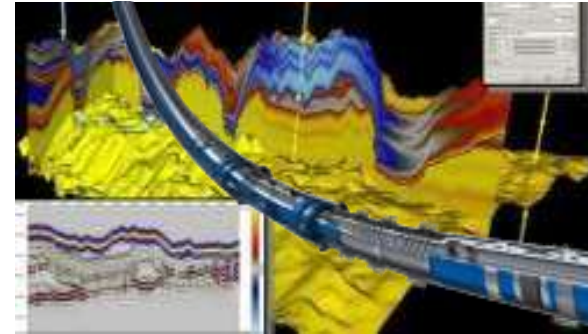
Accessing the Reservoir
*Well construction
Well placement*

Industry Challenges for Technology

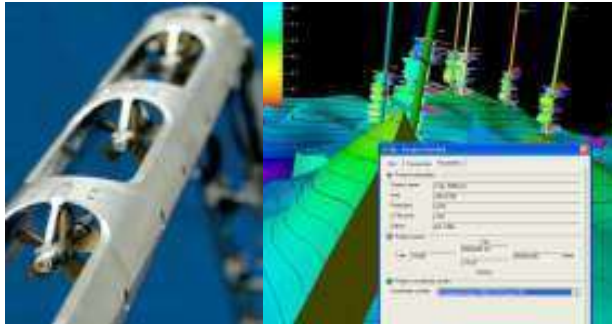
Recovery from Ageing Fields



Exploration



Deep and Harsh Environments

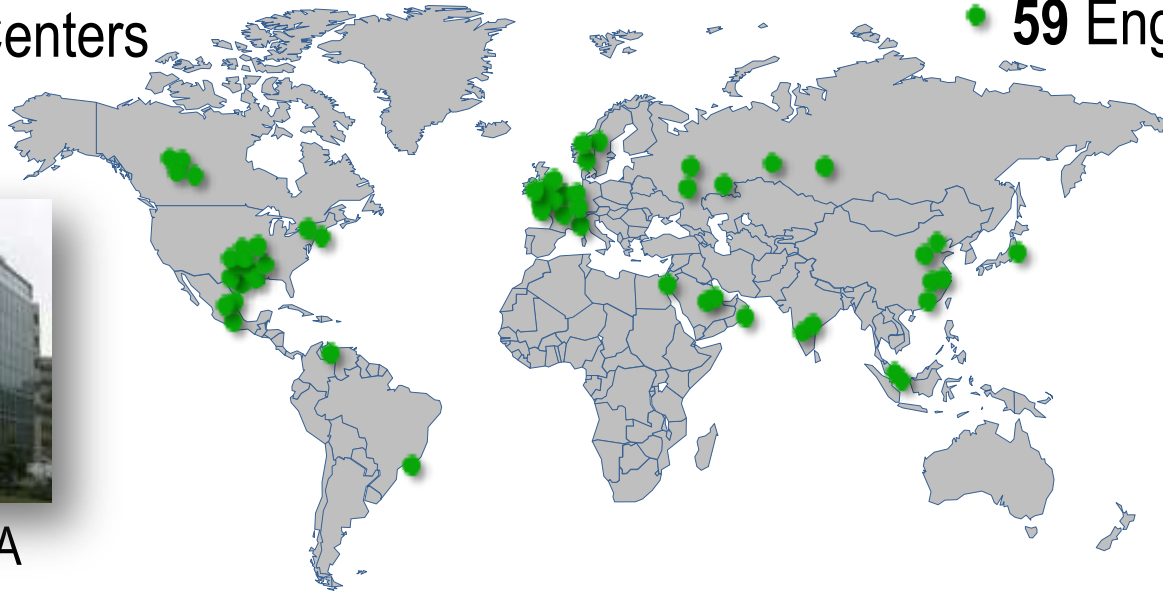


Unconventional Hydrocarbons



6 Research Centers

59 Engineering Centers



Cambridge USA



Moscow



Norway



Brazil



Cambridge UK



Saudi Arabia

700 Projects

2,500 Products

15,000 Employees

Goal of Research: Develop Major Platforms of Knowledge

Horizon 1:
1-2 Years

Mature
Businesses and
Markets

Horizon 2:
3-5 Years

Major new
growth
businesses and
markets

Horizon 3:
5-10 Years

Portfolios of
experiments for
long term
growth

*Scientific support
of commercial
introductions*

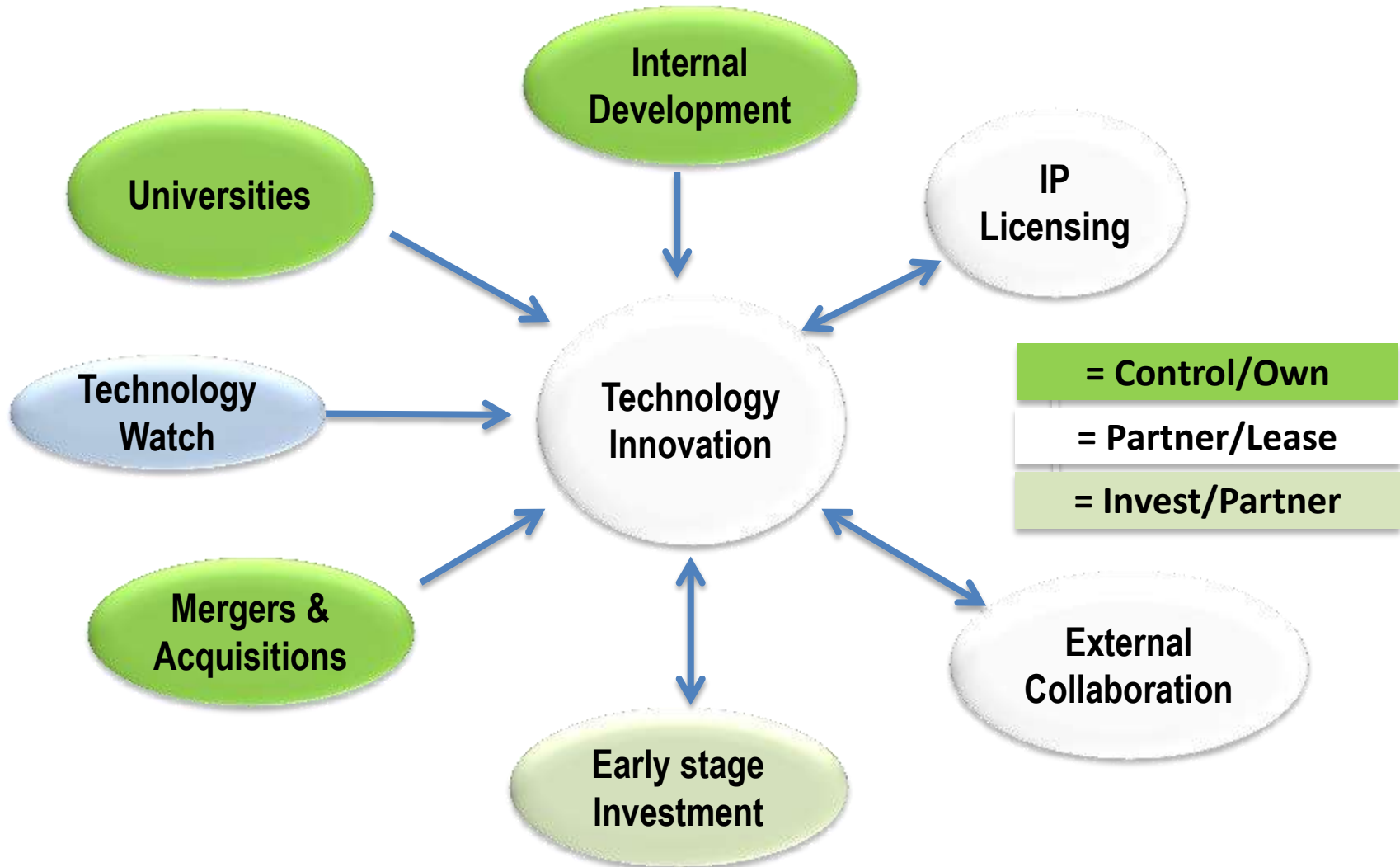
*Next generation
platforms*

*Breakthrough
Projects*

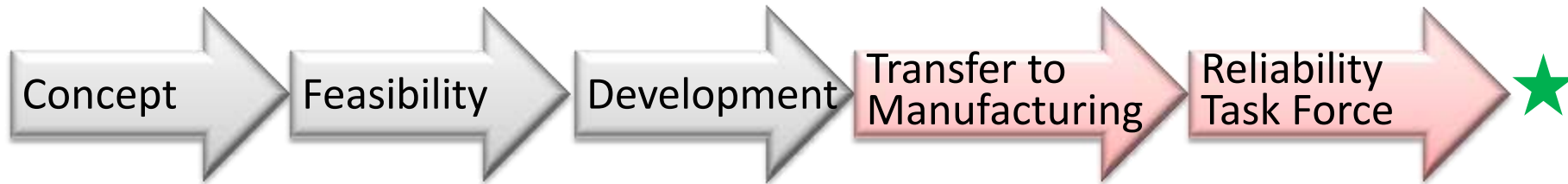
Risk & Uncertainty

Control & Support

Meeting Innovation Requirements

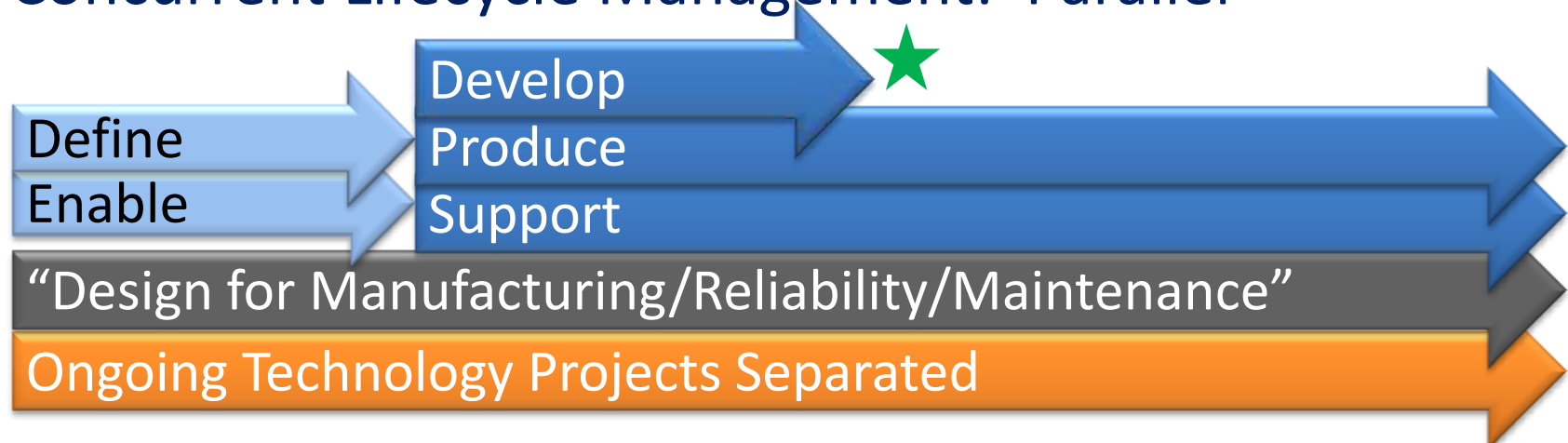


Project Lifecycle Management Process: Sequential



★ Commercialization

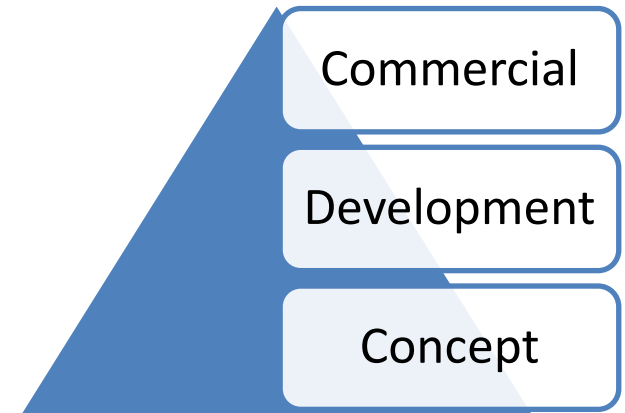
Concurrent Lifecycle Management: Parallel



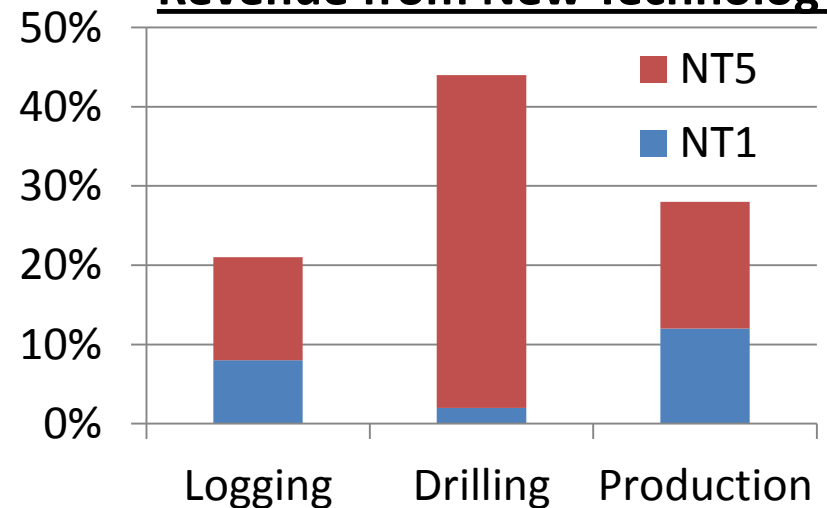
- More innovation – less reinvention
- Faster commercialization
- Fewer unplanned iterations
- Reliable products

- Input to the pyramid
- Technical careers
 - Communities of practice
 - Business input
 - Recognition
- Are we successful?
 - Monitoring results
 - New Technology < 5 years
 - New technology < 1 year

Product Development Profile



Revenue from New Technology



Thank You

