

26th World Gas Conference

1 – 5 June 2015, Paris, France



**Public Acceptance of
Natural Gas Projects**



PUBLIC ACCEPTANCE OF NATURAL GAS PROJECTS

IGU STUDY GROUP PGC.E3

TUESDAY JUNE 2, 17.00 PM
Room Tour Eiffel



Welcome to our panel guests

Dr. Goda Perlaviciute
University of Groningen



Mr. Thierry Trouvé GRTgaz

Jeanette Rascher
Yemen LNG



Nitin Shukla
Hazira LNG



Alex Sheerazi
Amsterdam North-South Metro



Session chairs
Hansch van der Velden (l)
& Dimitri Schildmeijer (r)



Setting the scene

Hansch van der Velden

PUBLIC ACCEPTANCE OF NATURAL GAS PROJECTS

Thierry Trouvé

GETTING THE GREEN LIGHT FOR GAS TRANSMISSION LINES

Goda Perlaviciute

VALUE-DRIVEN EVALUATION OF GAS

Jeanette Rascher

STAKEHOLDER RELATIONS CHALLENGES FOR YEMEN LNG

Nitin Shukla

ACCEPTANCE OF HAZIRA LNG BY COMMUNITIES

Alex Sheerazi

REGAINING PUBLIC ACCEPTANCE FOR THE NEW METROLINE IN AMSTERDAM

Thierry Trouvé

Chief Executive Officer, GRTgaz

Past roles include:

- CEO of Elengy
- French Ministry of Defense
- RATP (1990) then with DRIRE Nord-Pas de Calais (1996).
- The French Energy Regulation Commission (CRE)
- As pollution and risk prevention director with responsibility for major risks - with the French Ministry for Ecology and Sustainable Development.



Dr. Goda Perlaviciute

- Post-doctoral researcher in environmental psychology at the University of Groningen.
- Studies how people's evaluations of energy alternatives are shaped by their values.



Nitin Shukla

Managing Director & Chief Executive Officer, Hazira LNG
(Shell / Total JV).

Hazira has a current capacity of 5 mtpa with plans to
increase to 10 mtpa.

Former Managing Director of Gujarat PowerGen Energy
Corporation Limited.

Member of various Industry & Management Associations
and other social, educational and literary activities.



Jeanette Rascher

Senior Social and Development Consultant for the Yemen LNG Company in Yemen since 2008.

25 years of experience in social management plans including socio-economic assessments, community development and public consultation.

She has lived and worked in European, African and Middle East.

PhD in Medical Anthropology, Masters Degree in Social Anthropology, Honours Degree in Industrial Psychology (Management of HIV/AIDS) and Diplomas in Public Relations and Public Consultation.



Alex Sheerazi

Communications expert with a long track record in managing communication and reputation of projects.

Worked on regaining stakeholder trust and public support for the completion of the Amsterdam North-South metro project.

His innovative communication strategy has been awarded several prizes and recognitions in The Netherlands.

Dutch communications manager of the year in 2012.



Hansch van der Velden

VP Communications for NV Nederlandse Gasunie.

Leader for the IGU Study group on public acceptance.

Former roles:

- Manager Marketing & Communications at Westland Energy Group.
- Head of Communications at the Netherlands University Foundation for International Cooperation.
- Journalist.
- Author of the book Elementary Communications used in Higher Vocational Education/University in the Netherlands.



Dimitri Schildmeijer

Partner in WPNT Communications Europe.

Co Chair for the IGU Study Group on Public Acceptance.

Ran communications training programmes in Angola, Australia, Azerbaijan, Belgium, China, Germany, Hungary, India, Poland, The Netherlands, Singapore, South Africa, the UAE, the UK and the USA.

Former communications manager for ExxonMobil Petroleum & Chemical.

Master in Communications.

