

# 26<sup>th</sup> World Gas Conference

1 – 5 June 2015, Paris, France



**SP 14**

**NATURAL GAS IN THE PUBLIC DEBATE:  
STILL A FUEL WITHOUT VOICE?**

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Gas Natural Fenosa



# The image of natural gas

**There is not one single image of natural gas:** Natural gas is many things to many people.



**Norway:** abundant resources, low image of gas. Not for domestic consumption → hydro power is available.



**Germany:** worries about import dependency and GHG emissions.



**Japan:** wants to ensure integration of gas with renewable energy.



**France:** favorite household fuel: affordable and clean.



**Malaysia:** gas is seen as climate friendly fuel for today and for future.



**Denmark:** little gas, less & less interested in gas. On path to be fossil fuel free by 2050.



**Italy:** loves and hates gas. It's clean and convenient, but long import pipelines feel like a rope around their neck.



**Brazil:** minor role for ng today. New distribution networks may make gas the new & upcoming hero. High potential. Industry scores low on climate/innovation



**Iran:** very positive image. Gas is the fuel of the future.

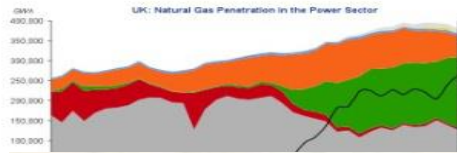
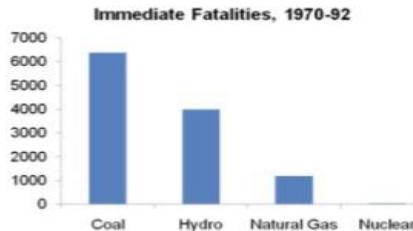
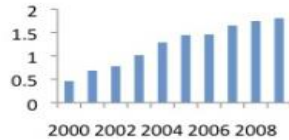
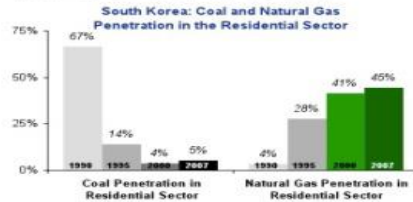


**Russia:** Is natural gas and this will remain so in the future

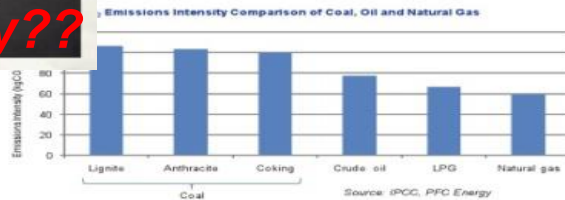
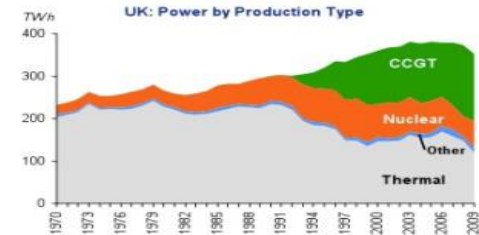
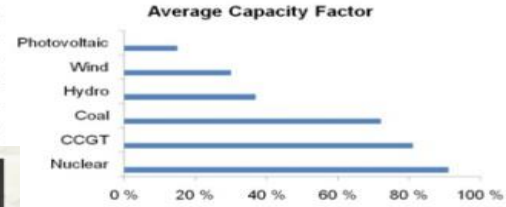
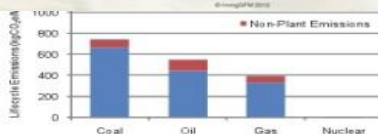


**Netherlands:** takes gas for granted. But what happens when domestic resources run out?

# Facts are not messages



I'M ONLY RESPONSIBLE FOR WHAT I SAY NOT FOR WHAT YOU UNDERSTAND. Really??



# Stop B2B'ing

*“In the factory we make cosmetics; in the drugstore we sell hope”*

Charles Revson,  
Revlon





# The need of social license to operate



HOME FRANCE ENVIRONMENT ECONOMY CULTURE SPORTS BUSINESS TECHNOLOGY POLITICS

REPORT: FRANCE - Article published the Friday 18 March 2013 - Last update: Saturday 23 March 2013

## Activists fear U-turn on French fracking ban

By Sarah Elzas  
Environmentalists around the world welcomed France's decision to ban hydraulic fracturing for extracting gas from shale rock underground, known as fracking, after a series of huge oil and gas discoveries in France.

**DW**

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## France court rejects challenge to anti-fracking legislation

France's Constitutional Council has thrown out corporate complaints against a national anti-fracking law in place since July 2011. The ruling came as a setback for a US company hoping to tap shale gas and oil deposits.



## The Telegraph

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## Shale gas: Co-op is major corporate backer of anti-fracking movement

The Co-op has emerged as a major corporate backer of the anti-fracking movement.



**PLATAFORMA ASTURIANA ANTI-FRACKING**

Plataforma Asturiana Anti-Fracking en Defensa de los Recursos

¿Qué es el fracking? ¿Por qué es peligroso? ¿Cómo podemos evitarlo?

**NATURAL GAS EUROPE**

REPORT

NATURAL GAS IN EUROPE: KEEPING OUR HEADS ABOVE WATER

August 20th, 2013 4:17pm Posted in: Press Release

DutchNews: Protesters gear up for anti-shale gas campaign, Baxtel leads the way

People living in the Baxtel town of Baxtel, earmarked as a test site for shale gas extraction, are planning to take their protest to The Hague, news website reports.

Locals are urging the government to plan to sanction test drilling before deciding on the

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## Chevron files suit against Polish anti-shale gas protesters

Source: Reuters - Fri, 8 Nov 2013 06:18 PM  
Author: Reuters

WARSAW, Nov 8 (Reuters) - U.S. energy major Chevron said it had

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You are here: Home / Anti-shale gas leaflet available in more languages

NEWS 10 January 2013

## Anti-shale gas leaflet available in more languages

The Greens have worked hard to draw attention to the potential risks of shale gas

