



- 11.30-12.00** **PGC E role at the WGC 2012 in Kuala Lumpur**
- 12.00-13.00** **Marketing Session**  
Prof. Jorge González , IESE Business School
- 13.00-14.30** **Lunch**  
*Picasso Meeting Room*
- 14.30-15.30** **PGC E Plenary Session**  
*Cúpula Meeting Room*
- SG1-** Marketing natural gas and promoting new usages  
Leader: Alfredo Ingelmo
- SG2-** Competing with other energies  
Leader: Barbara Jinks
- SG3-** The case for natural gas  
Leader: Hansch Van der Velden  
Co-Leader: Dimitri Schildmeijer
- 15.30-15.45** **i-gas industry** – Contribution to special report  
Leader: David Konvalina
- 15.45-16.15** **Marketing Session: The Spanish Residential Market**  
Ms Mireia Martinez, Marketing Director, Gas Natural Fenosa
- 16.15-16.30** **Update on IGU activities / Website**  
Sjur Boyum
- 16.30-17.00** **Initial composition of study groups**
- Social Activities**
- 17.45** **Meeting point hotel lobby**
- 18.00 – 19.30** **Visit Palau de la Música Catalana. Concert Auditorium**
- 19.30 – 21.00** **Dinner at El Mirador. Palau de la Música**
- 21.00 – 22.30** **Concert at Palau de la Música**

**Wednesday, 3<sup>rd</sup> October** (Dressing code: business attire)

<b>08.30</b>	<b>Transfer from Hotel to Gas Natural Fenosa HQ</b>
<b>09.00-10.30</b>	<b>Study groups meetings</b>
	<b>Plenary Session</b>
<b>10.30-11.00</b>	<b>The use of natural gas for Transportation.</b> José R. Freire, Head of transport solutions for Gas Natural Fenosa
<b>11.00-11.30</b>	<b>Coffee break</b>
<b>11.30-13.00</b>	<b>Plenary Session</b>
11.30-12.00	Presentation from TF2 "Gas Advocacy" - Michele Pizzolato
12.00-12.30	Spanish Gas Sector Marta Margarit, General Secretary of the Spanish Gas Association
12.30-13.00	Study groups presentations
<b>13.00-13.15</b>	<b>Wrap up &amp; Conclusions</b>
<b>13.15 -14.30</b>	<b>Lunch at Barcelona Beach Area</b>
<b>15.00</b>	<b>End of the meeting and transfer to Hotel</b>