



PGC E Marketing & Communication

7th-9th October 2013 Washington, USA

Hosted by:





Agenda

Monday, 7 th October (Dressing code: Casual)	
18.30	Welcome reception Charlie Palmer Steakhouse 101 Constitution Avenue Northwest
19.00-21.00	Dinner Charlie Palmer Steakhouse 101 Constitution Avenue Northwest



Agenda

Tuesday, 8th October (Dressing code: business attire)

08.00-09.00	Meeting of the study group leaders (Only for study group leaders)
	American Gas Association 400 North Capitol Street Northwest (<i>Team Center</i>)
	Plenary Session
	(<i>Union Station Room</i>)
09.00-09.15	Welcoming words
	Chair, Alfredo Ingelmo
	Vicechair, Barbara Jinks
	Secretary, Juan A. Pérez
09.15-09.30	Summary of conclusions Paris meeting
09.30-10.00	Updates on the Coordination Committee and preparation for the WGC / Global Gas Portal Mel Ydreos, CC Vice Chairman



Agenda

Tuesday, 8th October (Dressing code: business attire)

10.00-10.30	PGC E Plenary Session. Brief progress update of Study groups <i>Union Station Room</i>
	SG1- Marketing natural gas and promoting new usages Leader: Luis Pinto
	SG2- Competing and coordinating with other energies Leader: Barbara Jinks
	SG3- Communication & public acceptance of natural gas projects Leader: Hansch Van der Velden
	i-gas industry – Contribution to special report Leader: David Konvalina
10.30-10.45	Coffee break
10.45-11.15	Fueling the Future , Kathryn Clay, Ph.D., Executive Director, American Gas Foundation. This study recognizes the nation's new energy landscape, by providing a visionary and innovative assessment of the potential for natural gas and the role of the industry and other stakeholders.
11.15-11.45	ESC (Innovation & Marketing of Natural Gas) David Weiss, Executive Director ESC and Darrell Wilson, Marketing and Communications Director, Chesapeake Utilities Corporation. Energy Solutions Center, Inc. (ESC) is a non-profit organization of energy utilities and equipment manufacturers that promotes energy efficient natural gas solutions and systems for use by residential, commercial, and industrial energy users



Agenda

Tuesday, 8th October (Dressing code: business attire)

11.45-13.00	Lunch (with Keynote Speaker) Center for Climate and Energy Solutions (C2ES) Janet Peace, Vice president, Markets and Business Strategy at C2ES
	A new report by the <u>Center for Climate and Energy Solutions (C2ES)</u> and The University of Texas concludes that the expanded use of natural gas offers significant opportunities to help address global climate change and help grow the economy. <i>Leveraging Natural Gas to Reduce Greenhouse Emissions</i> explores the climate benefits of expanding the use of natural gas value across the economy.
13.00-16.00	Working sessions for study groups
16.00	Return to Hotel
	Social Activities
17.00 – 18.30	Reception (AGA)
18.30 – 21.30	Bus tour: tour where you will see some of our country's most renowned monuments along the Potomac River, including the world's most famous building, the U.S.Capitol.



Agenda

Wednesday, 9th October (Dressing code: business attire)

	Plenary Session American Gas Association – Union Station Room
09.00-11.00	Working sessions for study groups
11.00-11.30	Coffee break
11.30-12.00	AGA Growth Initiatives , Rick Murphy, Managing Director, Sustainable Growth, AGA
12.00-12.30	Climate Change and the Value of Natural Gas – Getting the Facts Straight –Pam Lacey, AGA’s Senior Environmental Lawyer



Agenda

Wednesday, 9th October (Dressing code: business attire)

12.30-13.15	Plenary Session Conclusions and way forward of study groups
12.30-12.40	SG1- Marketing natural gas and promoting new usages Leader: Luis Pinto
12.40-12.50	SG2- Competing and coordinating with other energies Leader: Barbara Jinks
12.50-13.00	SG3- Communication & public acceptance of natural gas projects Leader: Hansch Van der Velden
13.00-13.15	i-gas industry – Contribution to special report Leader: David Konvalina
13.15-13.30	Wrap up & Conclusions
13.30 -14.30	Lunch with Keynote Speakers Natural gas and complimenting energies, Lisa Jacobson, President BCSE and Rob Barnett, Senior Energy Analyst
15.00	End of the meeting



Membership / PGC E

- **Total nominated members : 64 (+2)**

	<i>Meeting attendees</i>
<i>1st meeting in Barcelona 1-3 October</i>	26
<i>2nd meeting in Paris 25-27 March</i>	29
<i>3rd meeting in Washington 6-9 October</i>	24

- *There are **27 countries** represented, covering Africa, Asia, North and South America, Oceania and Europe.*
- *There are **36 Gas companies** represented and **4 National gas associations***
- *We cover the **whole value chain of natural gas** with upstream, midstream, downstream, transportation, distribution and suppliers companies*



IGU website

- www.igu.org
- Login name: Gas4ever
- Password: 2015FR

The screenshot shows the IGU website homepage. At the top left is the IGU logo (International Gas Union / Union Internationale du Gaz). To its right is a search bar with the text "Search on IGU.org". Below the logo and search bar is a navigation menu with links for "Home", "About IGU", "IGU Events", "Gas Knowhow", and "Members login". The main content area features a large banner image of a green field under a blue sky with clouds. A green text box on the banner reads: "IGU acts in favour of gas as an integral part of a sustainable global energy future." Below the banner is a "Gas messages" section with a grey background containing the text: "IGU is one of the group of seven organisations forming Gas Naturally. The aim of Gas Naturally is to inform about the use of natural gas. For more information click on the logo below!". Below this text is a logo for "gas naturally". To the right of the "Gas messages" section are social media icons for Facebook and LinkedIn. Below these is a "Latest Information" section listing recent news items: "IGU Magazine October 2013" (Sep 18, 2013), "IGU launches the Wholesale Gas Price Survey - 2013 Edition" (Sep 05, 2013), "IGU World LNG Report 2013" (Aug 21, 2013), and "IGU invited to G20 meeting" (Aug 14, 2013). At the bottom of the "Latest Information" section is a link "All >". At the bottom left of the page is a section for "Upcoming conferences".





“Growing together”

Collaborative platform

- <http://ccmembers.wgc2015.org/>



The platform allows to:

- Share an idea
- Attach a document
- Comment an idea
- Vote for an idea
- See upcoming meetings

• *This platform showcases the work in progress and encourages exchanges in the working groups and stimulates interconnection between committees.*

• *All the members should have received an invitation to register*

Paris meeting. 25th-27thMarch 2013

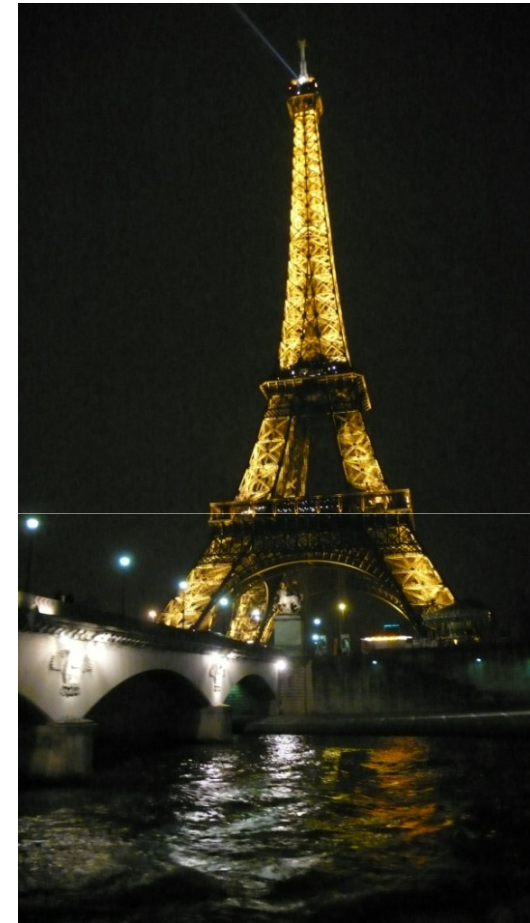


- **Review of main goals of the committee**
- **Update on the Coordination Committee and preparation for the WGC**
- **Presentation from the IGU Coordination Committee**
- **Natural Gas sector in France. Challenges of competing at a 70% nuclear energy mix country** *Georges Bouchard*, managing Director of - AFG, French Gas Association, presented the natural gas sector in France and the challenge is facing in the near future.
- **Role of GrDF in 2030** *Anthony Mazzenga* –Head of Strategy unit of GrDF, Gaz réseau Distribution France, gave an excellent presentation regarding the future of natural gas in France
- **LNG marketing. Market status and trends** *Guy Broggi*, senior advisor, TOTAL LNG Division. presented an excellent presentation on the LNG market situation in the midterm 2013-16 and its evolution and trends on the long term (>2017)
- **Developing gas infrastructure – NIMBY** *Christophe Feuillet* and *Mylène Poitou* - GRT Gaz, Gaz Réseau Transport reviewed the challenges GRTGaz faces in order to develop new infrastructures and to deal with the NIMBY issue (*not in my backyard*)

Paris meeting. 25th-27th March 2013



Paris meeting. 25th-27th March 2013





Meeting Calendar 2012-2015



	PGC-E Meeting	CC Meeting	PGC-E Meeting	CC Meeting
2012			1-3 October Barcelona, Spain	16-19 October Ottawa, Canada
2013	25-27 March Paris, France Michel le Men	9-11 April Seville, Spain	7-9 October Washington, USA Darrell Wilson	22-25 October Beijing, China
2014	3-5 March Doha, Qatar Justin Goonesinghe	25-27 March Brisbane, Australia	29 Sept-1 October Amsterdam, Netherland Hansch Van de Velden	14-17 October Berlin, Germany
2015	2-4 March Berlin, Germany Anke Tuschek	24-26 March Cairo, Egypt		1-5 June WGC Paris, France





WGC 2015



Provisional Programme WGC 2015 and IGU meetings in Paris June 2015

Provisional IGU meetings schedule in Concorde Lafayette				
Sunday 31 May		Monday 1st June		Saturday 6th June
Morning : Golf Tournament (out of Paris)		8:30 to 11:00	Management team	9:00 to 11:00 Steering Committee LNG 18
9:00 to 12:00	Incoming CC Meeting	12:00-13:30	Council Lunch buffet	
12:30 - 14:30	Lunch of CCs & diplomas	13:30-16:00	Council Meeting	
15:00 to 17:30	Continuation of CC meeting if necessary			
From 19:00	President's Dinner	By 19:00	Gala Dinner	

Provisional Program WGC 2015 2 to 5 June (2/1/13)							
Day 1 : Natural Gas a core pillar for a sustainable future of the planet		Day 2 : Gas together with renewable and electricity a perfect combination		Day 3 : Natural Gas a growing factor for new economies		Day 4 : Human Capital for the future of Gas Industry	
8:30 to 10:30	Opening Ceremony and inauguration of the exhibition	8:30 to 10:00	8 Committees Sessions and Experts Panels	8:30 to 10:00	9 Committees Sessions and Experts Panels	8:30 to 10:00	8 Committee sessions and Experts Panels
11:00 to 12:00	Keynote speeches	10:30 to 12:00	Keynote speeches	10:30 to 12:00	Keynote speeches	10:30 to 12:00	3 Special Panels : Women's place Best practices awards Gas communication
12:15 to 13:45	Luncheon speech	12:15 to 13:45	Luncheon speech	12:15 to 13:45	Luncheon speech	12:15 to 13:45	Luncheon speech
14:00 to 15:00	Keynote speeches	14:00 to 15:00	Keynote speeches	14:00 to 15:00	Keynote speeches	14:00 to 15:30	TWP presentation
15:15 to 16:45	4 Special Panels : Sustainable Dvpt Prospective 2050 The battle for talents Gas flaring reduction	15:15 to 16:45	4 Special Panels : Combination with REN Gas Advocacy Geopolitics LNG a key factor	15:15 to 16:45	4 Special Panels : Gas devpt in emerging countries R&D Unconventional gas NGV	15:45 to 17:00	Closing Youth Program
17:00 to 18:30	9 Committees Sessions and Experts Panels	17:00 to 18:30	8 Committees Sessions and Experts Panels	17:00 to 18:30	9 Committees Sessions and Experts Panels	17:15 to 18:30	Closing Ceremony
From 10:30	interactive show cases	All the day : TWP interactive sessions and interactive show cases		All the day : interactive show cases		18:45	Farewell party





WGC 2015



WGC 2015 Room's allocation – draft 2013-01

Rooms :

Palais des Sports around : Plenary (1000 to 4000 pax)

1 room of around 500 pax : Amphi

1 room of around 475 pax

2 rooms of around 350 pax

2 rooms of around 240 pax

2 rooms of 150 pax

Hypothesis after Seville's meeting:

Group	Sessions (CS & EF)	Group	Sessions (CS & EF)
WOC 1	5	PGC A	4
WOC 2	3	PGC B	4
WOC 3	4	PGC C	4
WOC 4	5	PGC D	5
WOC 5	5	PGC E	4
TF 1	3	PGC F	2
TF 2	2	Sub Total	23
TF3	1		
Sub Total	28	Total	51





WGC 2015



Schedule of Committee's Sessions and Expert's Forum

	Day1: Tuesday	Day2: Wednesday		Day3: Thursday		Day4: Friday
	Afternoon	Morning	Afternoon	Morning	Afternoon	Morning
	WOC 4	WOC 1	WOC 1	WOC 1	WOC 1	WOC 1
	TF2	WOC 2	TF1	TF2	WOC 2	WOC 2
	WOC 3	WOC 3	WOC 4	TF1	WOC 3	WOC 3
	WOC 5	TF 1	WOC 5	WOC 4	WOC 4	WOC 4
	PGC C	WOC 5	PGC A	WOC 5	PGC B	WOC 5
	PGC D	PGC A	PGC B	PGC A	PGC C	PGC A
	PGC E	PGC C	PGC D	PGC B	PGC D	PGC B
	PGC F	PGC D	PGC E	PGC C	PGC E	PGC D
	TF 3	TWP	TWP	PGC E		PGC F

Available : 52

Room Allocation

	Day1: Tuesday	Day2: Wednesday		Day3: Thursday		Day4: Friday
	Afternoon	Morning	Afternoon	Morning	Afternoon	Morning
Plenary						
Amph. 500						
475						
350 A						
350 B						
240 A						
240 B						
150 A						
150 B		TWP	TWP			





WGC 2015



WGC 2015 Room's allocation – draft 2013-01

List of Special Panels :

Day	Title	Group	Day	Title	Group
1 pm	Sustainable Dvpt	PGC A	3 pm	Gas devpt in emerging countries	PGC C & TF3
1 pm	Prospective 2050	PGC B	3 pm	R&D	PGC F
1 pm	The battle for talents	TF1	3 pm	Unconventional gas	WOC1 & PGC A
1 pm	Gas flaring reduction	WOC1	3 pm	NGV	WOC5
2 pm	Combination with REN	PGC F	4 am	Women's place	TF1
2 pm	Gas Advocacy	TF2	4 am	Best practices awards	CC
2 pm	Geopolitics	TF3	4 am	Gas communication	PGC E
2 pm	LNG a key factor	PGC D			

Schedule of Special Panels :

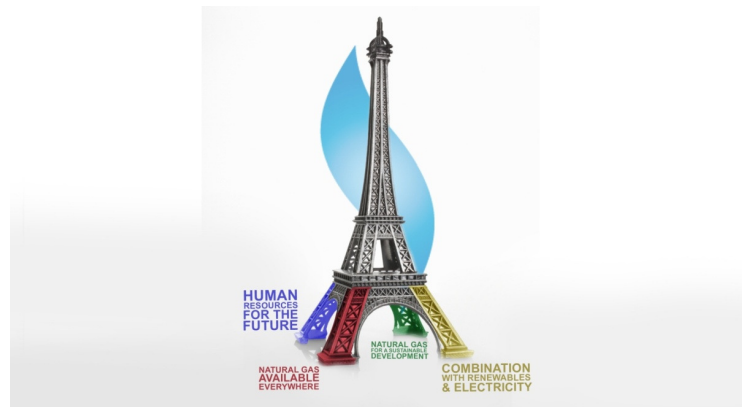
	1 st day : Tuesday	2 nd day : Wednesday	3 rd day : Thursday	4 th day : Friday
	Afternoon	Afternoon	Afternoon	Morning
Plenary				
Amphi 500				
475				
350				





PGC E Marketing & Communication

Thank you for your attention



Hosted by:

