

PGC E – Marketing and Communication 2012-2015 TRIENNIUM





PGC E 2012-2015

Wrap up

- Wide view: Fueling the future, Innovation and marketing for LDCs, CO2 and advocacy on climate issues, public acceptance, business models
- Global Voice for gas project – exciting, we can add a lot
- We keep growing ... 62 members but ASIA is missing! And still “hiring” for active members
- The tip of the Eiffel tower can be seen
- IGU Collaborative platform and Twitter



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The PGCE way

- Open mind approach – we can do things differently
- The world is NOT flat – regional differences matters
- “Energy” efficiency – also on the deliverables
- Can do attitude
- Leadership
- Network
- Fun – enjoy the “trip” to Paris 2015
- Think as a committee but work individually – keep PGCE on mind



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Many thanks to our host: AGA and ESC

See you in DOHA next spring!!!

