



# Study Group Meeting

## Communication and Public Acceptance of Natural Gas Projects

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Washington, 8 October 2013

### PGC E3



### Hardware has to come with soft skills



## The goal of our work



Achieving company commitment on communications and public engagement to **create trust with communities** and **earn local public acceptance of natural gas projects.**

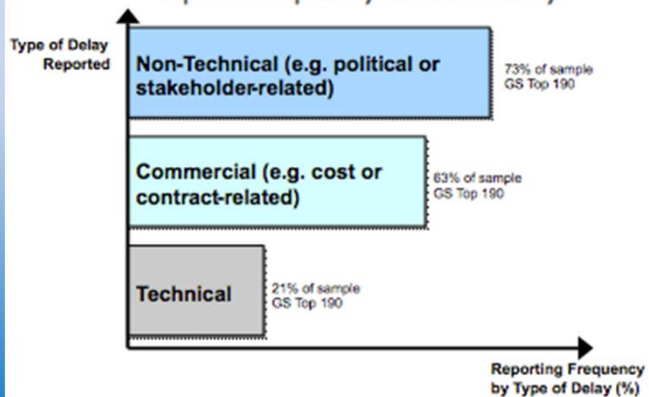


## Stakeholder risks main cause of delays in oil & gas projects



### Global

Study of Sample of Goldman Sachs  
Top 190 Projects by Cause of Delay



Source: Goldman Sachs Global Investment Research



## Scope of the study group



- Focus on the local NIMBY challenge.
- Focus on natural gas projects including shale gas, terminals, LNG, storage, pipelines, onshore production, methane...
- Focus on global practice, not just Europe. May learn from other industries.
- Focus on a model-approach that can work across the board.
- Focus on case studies.



## Our international team



### Members today

- Julio - Spain
- Guy - France
- Juan - Spain
- David - Czech Republic
- Dave - Canada
- Christian - Austria
- Roland - Spain & S. America
- Fergal - Ireland
- Hansch (Chair) - Netherlands
- Dimitri (Co Chair) - Belgium



“More and more, public acceptance is the deciding factor in the success of these projects.”

Hansch van der Velden,  
Chair Study Group



## Output from our Study Group



- ✦ Continuously promote debate within the sector on public acceptance.
- ✦ Develop model of public acceptance based on learning's of case studies in Spain, Poland, Ireland, France, South Africa, Brazil, Australia, USA, Ireland...
- ✦ Give guidelines, gaps, call to action and recommendations to the IGU.



## Promoting the debate on public acceptance



- ✦ Article in the Natural Gas & Electricity Journal (nov2012)
- ✦ Presentation at the Sedigas Annual Meeting (Apr2013)
- ✦ Chair of the European Gas Conference in Oslo (Jul2013)
- ✦ Support IGU communications strategy and the new portal (ongoing)
- ✦ Visit of Shell's onshore operations for Marcellus (Oct2013)
- ✦ Speaker and host of debate at the European Autumn Gas Conference (Nov2013)

